

What is claimed is:

1. A display assembly, comprising:

- a. a support structure having first and second ends, wherein the first end of the support structure is for coupling to a fixture, and wherein the second end of the support structure comprises a mast characterized by an axis; and
- b. a horizontal support bar having a gripping collar, the gripping collar capable of being coupled to the mast in such a manner as to permit the horizontal support bar to rotate about the axis of the mast.

2. A display assembly according to claim 1, wherein the mounting device includes a bracket.

3. A display assembly according to claim 2, wherein the mast is substantially cylindrical and is characterized by an outside diameter.

4. A display assembly according to claim 3, wherein the mast comprises a guide stop for passing through the gripping collar and a receiver space that fits inside the gripping collar.

5. A display assembly according to claim 4, wherein the receiver space is characterized by a diameter smaller than the diameter of the mast.

6. A display assembly according to claim 5, wherein the gripping collar has an inner diameter smaller than the outer diameter of the mast.

7. A display assembly according to claim 6, wherein the guide stop has a diameter larger than the inner diameter of the gripping collar.

8. A display assembly according to claim 7, wherein a display is simultaneously coupled to the mast and the horizontal support bar.

9. A display assembly according to claim 8, wherein the display is a flag.
10. A display assembly according to claim 9, wherein the support structure and the horizontal support bar are composed of a solid material.
11. A display assembly according to claim 10, wherein the horizontal support bar and the gripping collar are integral.
12. A display assembly according to claim 11, wherein the mounting device and the mast are integral.
13. A method for displaying a flag, comprising:
 - a. coupling a gripping collar of a horizontal support bar to a mast of a support structure, wherein the mast is characterized by an axis and the horizontal support bar is capable of rotating about the axis of the mast; and
 - b. attaching a flag simultaneously to the horizontal support bar and to the mast of the support structure.
14. A method according to claim 13, wherein the support structure includes a mounting device, and the method further comprises coupling the mounting device to a fixture.